Cookies Charter

INTRODUCTION

ALD ("we" or "us" or "our") may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site") to help customize the Site and improve your experience.
We reserve the right to make changes to this Cookies Charter at any time and for any reason.
You are encouraged to periodically review this Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Cookies Charter by your continued use of the Site after the date such revised Cookies Charter is posted.

USE OF COOKIES

The list of cookies and our partners can be found in the table below.

What is a cookie?

Cookies are small text files that are placed and stored on your terminal* when you visit a website. A cookie allows its issuer to identify the terminal in which it is stored for the duration of the validity or the storage of this cookie.

The term "cookies" refers to all technologies allowing to trace the user's navigation.

*The terminal refers to the material equipment (*computer, tablet, smartphone…*) you use to consult or view a website, an application or advertising content etc.

Why are we using cookies?

We and our partners use different types of cookies for the following purposes:

1. **Cookies that do not require user's consent**

(i)   These are operating cookies, that are essential for browsing our website (such as the session identifiers), allow you to use the main features of the website and to secure the connection.

For example, they allow you to access directly to reserved and personal areas thanks to identifiers or data that you have previously entrusted to us.

(ii)   These are cookies that are not essential for browsing our website, but whose sole purpose is to enable or optimise its operation and to give you access to specific features.

They also allow you to adapt the presentation of the website to the display preferences of your terminal. These cookies allow you to have a fluid and customised navigation.

2. Cookies that require the user's consent

1. Audience measurement cookies

They allow us to better understand the use and performance of our website, to establish statistics, volumes of traffic and use of various elements of our website (visited pages, navigation path, etc.) allowing to improve the interest and ergonomics of our services (the most consulted pages and sections, the most read articles, …)

These cookies are also used to evaluate the performance of our advertising campaigns and to personalize the content of our website according to your profile and your navigation.

2. Third-Party Cookies

Third-party cookies may be place on your computer when you visit the Site by companies that run certain services we offer. These cookies allow the third parties to gather and track certain information about you. These cookies can be manually disabled in your browser.

HOW TO MANAGE YOUR COOKIES ?

The registration of a cookie in a terminal is essentially subject to the will of the terminal user, which can be expressed and modified at any time and free of charge.
If you have accepted, the storage of cookies in your terminal, the cookies integrated into the pages and contents that you have consulted may be stored temporarily in a dedicated space in your terminal.

A cookie management configurator is available to allow you to manage the cookies used and/or deposited on this website. At any time, by clicking on the link below, you will be able to access the configurator and modify your preferences by purpose.

!!! Attention!!! Your preferences will be saved in a cookie. If you delete all the cookies stored in your terminal via your browser, ALD and its partners will not be aware of your refusal and you will therefore be asked again to express your choices on cookies.
The complete blocking of your cookies via your bowser or ad-blockers (including cookies related to the operation of the website), may lead to malfunctions such as the impossibility to accessing certain pages of the website or your secure client area.

As part of the regulation, you will be asked every 6 months to confirm or change your cookie preferences, **regardless of how long they remain in effect**.

What cookies are used on our website and what are our partners?

Essential cookies			
Name of the cookie	**Type**	**Cookie's retention period**	**Usefulness**
lb_*	HTTP	User Session	A load balancer assigns an identifying attribute to a user, typically by issuing a cookie or by tracking their IP details. Then, according to the tracking ID, a load balancer can start routing all of the requests of this user to a specific server for the duration of the session.
MSISAuth	HTTP	User Session	This cookie represents the login to a federated resource SSO MYALD
MSISAuthenticated	HTTP	User Session	This cookie records when authentication takes place.
MSISLoopDetectionCookie	HTTP	User Session	Used to detect a client that continually requests a token due to a configuration error on the web server or client computer.
euconsent-v2	HTTP	11 months	Consent Management Platform – Stores the consent preferences provided by the user.
didomi_token	HTTP	11 months	This cookie contains consent information for custom purposes and vendors, as well as Didomi-specific information (user ID, for instance).
Optional operating cookie			
Name of the cookie	**Type**	**Cookie's retention period**	**Usefulness**
_GRECAPTCHA	HTTP	User Session	This cookie is used to distinguish between humans and bots. And helps to provide spam protection. This is beneficial for the website, in order to make valid reports on the use of their website.

Audience measurement cookies			
Name of the cookie	Type	Cookie's retention period	Usefulness
ai_session	HTTP	User Session	This cookie name is associated with the Microsoft Application Insights software, which collects statistical usage and telemetry information for apps built on the Azure cloud platform. This is a unique anonymous session identifier cookie.
ai_user	HTTP	1 Year	This cookie name is associated with the Microsoft Application Insights software, which collects statistical usage and telemetry information for apps built on the Azure cloud platform. This is a unique user identifier cookie enabling counting of the number of users accessing the application over time.

PRIVACY POLICY

For more information about how we use information collected by cookies and other tracking technologies, please refer to our Privacy Policy posted on the Site. This Cookies Charter is part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookies Charter and our Privacy Policy.